

REGISTER NOW!



AWARDS and
PERSONALIZATION
ASSOCIATION

INTERNATIONAL AWARDS & PERSONALIZATION EXPO

FEBRUARY 18-21, 2020

PARIS LAS VEGAS

REGISTER BY JANUARY 1 AND YOU COULD
WIN EXCITING PRIZES!

AwardsPersonalization.org/Vegas

ENGRAVING | SUBLIMATION | UV PRINTING | CUSTOMIZATION



INTERNATIONAL AWARDS & PERSONALIZATION EXPO

FEBRUARY 18-21, 2020 | PARIS LAS VEGAS

Education: Tuesday–Thursday, February 18–20

Exhibits: Wednesday–Friday, February 19–21

THE ONLY TRADE SHOW YOUR BUSINESS NEEDS

The International Awards & Personalization Expo brings together the people, products, and education you need to set you up for success.

Take advantage of endless opportunities to build your business and impress your customers. Our robust schedule of events lets you create a customized experience as you:

- Connect with hundreds of suppliers while you explore new products and equipment.
- Learn from industry professionals in relevant education sessions that meet your needs.
- Benefit from the experiences shared by thousands of retailers who understand you and your business.

Ready to be invigorated and inspired? Don't miss out on this valuable event at our new location—Paris Las Vegas!

Register now at AwardsPersonalization.org/Vegas.

EDUCATION DESIGNED JUST FOR YOU

Our outstanding education program makes it easy for you to get expert assistance and advice in the areas you need it most, including technical skills, marketing methods, and business management.

Check out these highlights:

- **CorelDRAW sessions in virtually every education timeslot** from award-winning industry speakers and a Corel Corporation presenter
- **An opportunity to troubleshoot your sublimation issues** during an informal discussion with Jimmy Lamb and Aaron Montgomery
- **Better ways to promote and operate your business**, from managing human resources to leveraging digital marketing
- **Decades of business success condensed into expert advice** from Sam Varn, CRM; Dennis Wilkinson, CRM; Lori Champagne; and other industry leaders

With industry professionals presenting more than 30 sessions over 3 days, you can create your perfect educational experience. View the full education program at AwardsPersonalization.org/Vegas.

THANK YOU TO OUR 2020 EDUCATION PROGRAM SPONSORS!



Business Bootcamp— Back by Popular Demand!

Tuesday, February 18, 8 am–5 pm

New to the industry or in a new management role? Our Business Bootcamp is for you!

This one-of-a-kind concentrated day of education will teach you everything you need to know about running a business in the awards and personalization industry. A range of engaging speakers will keep you focused on our valuable content, including:



Business Operations



Sales



CorelDRAW



Marketing



Customer Service



Industry Processes

The Business Bootcamp sells out early. Register now to ensure you don't miss out!

THANK YOU TO OUR 2020 BUSINESS BOOTCAMP SPONSORS!



CHOOSE THE RIGHT EDUCATION FOR YOU!

TUESDAY, FEBRUARY 18

Beginners' Guide to CorelDRAW 2019	Understanding the Gold Mine of UV Printing	Marketing Through Local Networking and Events
Making Your Mark on JDS Laserable Leatherette and Drinkware	Navigate the HR Minefield of Medical Marijuana	Laser Engraving Metal
How to Cut Costs by 50% and Double Revenue	Social Media for Personalization Shops	CorelDRAW 2019 for the Laser
Social Media 101: Why and How	CorelDRAW Advanced Features	How to Laser Engrave Photos (Beginner)
Step Up Your CorelDRAW Game	How Much Your Key Costs	Growth Strategies for Your Retail Business
	Laser Processing Today's Most In-Demand Substrates	E-Mail Marketing to Grow Your Business
	Photographing Transparent Products	

WEDNESDAY, FEBRUARY 19

CorelDRAW for the Woodworker	Sandcarving Simplified: Carve Your Niche (Beginner)	5 Techniques for Small-Business Success
Enhance Photos for Sublimation Using Merge Modes in Corel PHOTO-PAINT	Marketing to Each Generation	Laser Hacks: Photo Engraving Basics and Other Detailed Processing Tips & Tricks
	Sublimation Panel Discussion	

THURSDAY, FEBRUARY 20

CorelDRAW (Intermediate to Advanced)	90 Tips in 90 Minutes	Courageous Decisions that Advance Your Business
JDS Insider: Free Tools to Help Your Business Hit the Jackpot	Succession Strategies to Protect & Perpetuate Your Business	Hand-Crafted Trophy Manufacturing's Relevance in the Age of Technology
Sandcarving Capabilities: Markets, Techniques & Creativity (Advanced)	Sublimation Color Management: A CorelDRAW Guide	Turn Your Staff into a Championship Team

View the education session times and descriptions
at AwardsPersonalization.org/Vegas.



TRY OUT THE NEWEST PRODUCTS FROM

TOP INDUSTRY SUPPLIERS

Meet with hundreds of industry suppliers who are ready to share their expertise with you at the largest trade show in the industry. Our show floor is packed with quality exhibitors, ranging from the biggest companies to specialty manufacturers.

You'll need more than a day to see the newest products, try out innovative equipment, and get personalized advice from helpful suppliers. Many suppliers unveil new products on our expo floor and offer unbeatable deals.

Start planning which exhibitors you'll visit first at AwardsPersonalization.org/Vegas.

EXPO FLOOR HOURS

Wednesday, February 19
10 am–4:30 pm

Thursday, February 20
10 am–4:30 pm

Friday, February 21
10 am–3 pm





EXPO EXTRAS

The International Awards & Personalization Expo boasts fun, food, and more with industry friends and colleagues! Join us for these expo extra offerings:

- Show floor education in the Learning Lounge
- “A Night in Paris” After-Party
- Awards Celebration
- ARIEF Silent Auction
- Member Breakfast and Annual Meeting

THANK YOU TO OUR
AFTER-PARTY SPONSORS:



Geneva Capital



TROPAR
Airflyte Recognition Awards

THANK YOU TO OUR
BREAKFAST SPONSOR:

JOHNSONPLASTICS
PLUS
A ROWMARK COMPANY



AND THAT'S NOT ALL!

Visit AwardsPersonalization.org/Vegas for the full schedule of events.



JOIN US AT PARIS LAS VEGAS, OUR NEW LOCATION ON THE STRIP!

Register Now!

Visit **AwardsPersonalization.org/Vegas** or call **800.344.2148** or **847.375.4800**.

Attendees who register by January 1 will be entered into a drawing to win a \$200 Caesars gift card—which can be used at restaurants and other venues at Paris Las Vegas and Bally's Las Vegas—and limo service between our host hotels and McCarran airport!

*Use hashtag **#APEXpo20** and share your expo plans on social media!*

Book Your Hotel Room

Reserve your hotel room now at Paris Las Vegas or Bally's Las Vegas. Both hotels offer a wide variety of amenities and easy indoor access to the International Awards & Personalization Expo at Paris Las Vegas.

Paris Las Vegas

3655 S. Las Vegas Boulevard
Las Vegas, NV 89109

Bally's Las Vegas

3645 S. Las Vegas Boulevard
Las Vegas, NV 89109

Go to **AwardsPersonalization.org/Vegas** to register and reserve your hotel room.

The Perks of Membership

As an Awards and Personalization Association member, expo admission and education sessions are free for you and your employees!

Go to **AwardsPersonalization.org/Join** to explore how the Awards and Personalization Association can benefit you.

AwardsPersonalization.org/Vegas

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8735 W. Higgins Road, Suite 300
Chicago, IL 60631-2738