

Get Noticed With a Personalized Listing!

Supplier companies who are members of the Awards and Personalization Association are included in the annual **Supplier Member Directory** in the August issue of *Insights*. When you purchase a **personalized listing**, your company benefits from increased visibility in a year-round, go-to resource. The **1/3 page dedicated to your company** will be near your directory listing to differentiate your business, highlight your products, and showcase your company as an industry leader.



Personalized listings are a great value at \$495—half the cost of the same size *Insights* ad!

Be seen by more than **11,000 qualified retailers!**

95% of our readers **make purchasing decisions** for their business.



FOR MORE MARKETING OPPORTUNITIES, CONTACT US!

Western US & Outside US

Tom Calvin
847.375.4840
tcalvin@AwardsPersonalization.org

Eastern US

Terri Berkowitz
847.375.4763
tberkowitz@AwardsPersonalization.org

YES! MY COMPANY IS PURCHASING A PERSONALIZED LISTING—1/3 OF A PAGE FOR JUST \$495

Name: _____

Company: _____

Title: _____

Mailing Address: _____

E-mail: _____

City: _____ State/Province: _____

Phone: _____

Zip/Postal Code: _____ Country: _____

I am paying \$495 by credit card.

Option 1: Fax this completed form with credit card information to 888.374.7259
Option 2: E-mail this form to tberkowitz@awardspersonalization.org *without* your credit card number. Then, call 847.375.4800 to provide your credit card information to Member Services.

Credit Card No. _____ Exp. Date _____

I am paying \$495 by check made payable to the Awards and Personalization Association.

Step 1: Fax (888.374.7259) or e-mail (tberkowitz@awardspersonalization.org) this form.
Step 2: Retain a copy for your records, and mail the original completed form and check to Awards and Personalization Association, PO Box 3781, Oak Brook, IL 60522

Check Number: _____ Dated _____

Contact for text and image: _____

Direct e-mail: _____

Direct phone: _____

Signature: _____

Your signature on this contract indicates acceptance of the terms and your authority to sign on behalf of your company.

With a personalized listing, YOUR COMPANY will be published in:

- *Insights'* **physical copies**, mailed to member companies, subscribers, and prospects
- *Insights'* **digital edition**, which is e-mailed to professionals throughout the industry and remains accessible to members on our website for years to come
- A **downloadable PDF** of the directory promoted to members for download from the Locate a Supplier feature on our website.



WHAT YOU NEED TO KNOW:

- *Insights* staff will design your listing per our editorial styles and formats; we cannot accept designed ads for this feature.
- The orientation of your personalized listing (horizontal or vertical) will be determined by staff based on what makes your content look best on the page.
- Submitted copy will be edited for style, length, and clarity by *Insights* staff.
- Proofs of personalized listing are not sent.
- We will make every effort to place your ad as close as possible to your directory information, but same-page placement cannot be guaranteed.

RESERVE YOUR LISTING BY JUNE 26
Then, send up to 175 words and a photo or company logo (as a jpg or eps) to prd@AwardsPersonalization.org by July 3.

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www.AwardsPersonalization.org