



INTERNATIONAL AWARD & PERSONALIZATION EXPO

Feb 12-15, 2019
RIO ALL SUITE HOTEL & CASINO
LAS VEGAS, NV

Supporting the Awards and Personalization Association is an excellent way to enhance your company's **VISIBILITY** and show your commitment to increasing the professionalism of the awards and personalization industry!

2019 SPONSORSHIP OPPORTUNITIES

EXCLUSIVE:

- Tote bag insert \$3,500
- ~~Tote bag~~ **SOLD** \$7,500
- Charging Station \$3,000
- Corn hole/Bags Game \$3,000
- ~~Pens~~ **SOLD** \$3,000
- ~~Lanyards~~ **SOLD** \$4,000
- Show Pins \$1,500

NON-EXCLUSIVE:

- After Hour Party – Sponsors* \$2,700
- Official Show Sponsor* \$1,250
- Member Breakfast* \$5,000
- Gala Reception* \$5,000
- Food/Beverage (show floor) *Call for pricing*

**To be included in the Expo Brochure we need a signed agreement no later than October 10, 2018.*

EDUCATION OPPORTUNITIES:

- ~~Classroom education~~ **SOLD OUT**
- Learning Lounge on show floor \$800
**30-40 minute presentation includes:
standard a/v, theater seating for 30, plus additional lounge seating*
- Classroom Education Sponsors \$800

MARKETING & ADVERTISING OPPORTUNITIES:

- NEW Product Showcase in Rotunda \$750
**Selling quickly - Only 2 spots available!*
- NEW Product Showcases \$550
**Limited availability, Located throughout halls to Expo*
- Billboard Signs (approx. 38"x84") \$1,000

ON-SITE EXPO GUIDE / POST SHOW REFERENCE GUIDE:

The Awards and Personalization Expo Guide is the complete guide to our annual Expo. It includes a detailed event schedule – Education Sessions – Expo Specials – Exhibitor listing with Booth # & Product Info – Floor plans – Exhibitors by Hall/Category. Enhance your presence at the Expo and post-Expo by advertising! Every registered attendee receives a complimentary copy.

- Full Page (8.75 x 11.25" w/bleed) \$900
- Half Page (7.75 x 5" w/bleed) \$700



Sponsorship Agreement

This is an Agreement to reserve the requested opportunity at the 2019 Awards and Personalization Association

Sponsor/ Marketing Opportunities	(Check all applicable boxes you agree to support above) Note that 2018 Sponsors have until 10/10/18 to renew any exclusive opportunities they held last year.		
Company			
Contact			
Mailing Address		City/State/Zip	
Phone		E-mail	
Signature		Date	
Payment Type			
<input type="checkbox"/>	Credit card number		Name on card
<input type="checkbox"/>	Exp. Date		Amount
<input type="checkbox"/>	Invoice us		
<input type="checkbox"/>	We will mail a check, payable to APA, to: 8735 W Higgins Rd, Ste 300 Chicago, IL 60631		

Call Colleen Murphy at APA: 847.375.6302 or cmurphy@AwardsPersonalization.org for further details